



**City of Dripping Springs  
Farmers Market Association Board Regular Meeting  
Thursday, March 14, 2019 at 10:00 AM  
City Hall Conference Room No. 1  
511 Mercer Street - Dripping Springs, TX 78620**

**I. CALL TO ORDER AND ROLL CALL**

*Commission Members:*

*Gouri Johannsen, Chair*

*Marianne Simmons, Vice Chair*

*Teresa Strube, Secretary*

*Sara Gates*

*Kyle Koen*

*Claudia Oney*

*Vacant*

*Vacant*

*City Staff/Appointed Officials:*

*Mariana Espinoza, Parks & Community Services Director*

*Laurel Robertson, Farmers Market Manager*

**II. PRESENTATION OF CITIZENS**

*Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.*

**III. MINUTES**

- A. Discuss and consider approval of the Farmers Market Association Board Regular Meeting Minutes of February 21, 2019.**

**IV. REPORTS**

- A. Parks and Community Services Department Monthly Report**  
Mariana Espinoza
- B. February 2019 Income Statement**  
Gina Gillis
- C. TIRZ Board Meeting Report**  
Marianne Simmons

- D. Farmers Market Manager Monthly Report**  
Laurel Robertson

## **V. MARKETING & PUBLIC RELATIONS**

- A. Discuss and consider recommended action regarding Banner Alternatives at The Triangle.**
- B. Discuss and consider recommended action regarding the 3-Step Marketing Campaign.**
- C. Discuss and consider recommended action regarding the 2019 Tomato Time! Event.**
- D. Discuss and consider recommended action regarding the Dripping Springs Farmers Market 10-Year Anniversary Campaign.**
- E. Discuss and consider recommended action regarding linking Farmers Market Social Media Accounts.**

## **VI. MARKET VENUE**

- A. Discuss and consider approval of Vendor Orientation and Vendor Social Presentations.**
- B. Discuss and consider approval of participation in Hays County Master Gardeners Fall Plant Sale and Market Membership.**

## **VII. SPONSORSHIPS & GRANTS SUBCOMMITTEE**

- A. Discuss and consider recommended action regarding a 2019 Capital Farm Credit Grant.**
- B. Discuss and consider recommended action regarding additional Farmers Market sponsorship benefits.**

## **VIII. OTHER BUSINESS**

- A. Discuss and consider recommended action regarding the TexPIRG Campaign letter of support for saving Texas Bees.**
- B. Discuss and consider recommended action regarding revisions to the Farmer's Market Financial Structure.**
- C. Discuss and consider recommended action regarding revisions to the City of Dripping Springs Code of Ordinances Article 6.05 Farmers Market Association.**

## **IX. UPCOMING MEETINGS**

- A. Farmers Market Association Board:**

April 18, 2019 - Regular Meeting 10:00 a.m.  
May 16, 2019- Regular Meeting 10:00 a.m.

- B. City Council & Board of Adjustment:  
March 19, 2019 - Regular Meeting 6:00 p.m.  
April 9, 2019 - Workshop 5:30 p.m., Regular Meeting 6:30 p.m.

X. ADJOURN

XI. TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION & POSTING OF MEETING

*All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes. Annotated.*

*I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website, [www.cityofdrippingpsrings.com](http://www.cityofdrippingpsrings.com), on March 11, 2019 at 9:45 a.m.*

  
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City Secretary

*This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.*