

Founders Day Commission Meeting Minutes February 11, 2019 at 6:30 p.m.

A Regular Meeting of the Founders Day Commission of Dripping Springs, Texas was held Monday, February 11, 2019 beginning at 6:30 p.m., in the Council Chambers located at City Hall, 511 Mercer Street, Dripping Springs, Texas.

I. CALL TO ORDER AND ROLL CALL

Commission Members:

<i>Brenda Medcalf, Chair</i>	<i>Present</i>
<i>Jake Adams, Vice Chair</i>	<i>Present</i>
<i>Stephanie Holtzendorf, Secretary</i>	<i>Present</i>
<i>Brian Daniel</i>	<i>Present</i>
<i>Sharon Goss</i>	<i>Present</i>
<i>Michael Monaghan</i>	<i>Present</i>
<i>Chris Nuccio</i>	<i>Absent</i>
<i>Paul Sanchez</i>	<i>Present</i>
<i>Brad Thomas</i>	<i>Present</i>
<i>Darrel Debish</i>	<i>Present</i>
<i>Brian Varnell</i>	<i>Present</i>

City Staff/Appointed Officials:

Ginger Faught, Deputy City Administrator
Mariana Espinoza, Parks & Community Services Director - Present
Bonnie Gonzalez, Communications Coordinator
Todd Purcell, Mayor – Guest

II. MINUTES

- A. Discuss and Consider Approval of the Regular Meeting Minutes of January 14, 2019.**
Minutes reviewed by commissioners.
Brad made a motion to accept the minutes. Darrell seconded. Minutes accepted.
- B. Discuss and Consider Approval of the Regular Meeting Minutes of January 28, 2019.**
Minutes reviewed by commissioners.
Brad made a motion to accept the minutes. Brian Daniel seconded. Minutes accepted.

III. BUSINESS

- A. Discuss and consider recommended action regarding a Liability and Sponsorship Agreement between the City of Dripping Springs and Dripping Springs Outfitters LLC for the 2019 Founders Day Festival.**
 - Mayor Purcell spoke to the commission regarding the use of the parking lot owned by Dripping Springs Outfitters. He suggested that the commission develop an in-kind sponsor level that could be presented to DSO that could be used for other businesses as well. It would not be the same as the top sponsor level. He suggested perhaps a tent sponsor with the big tent that is located in that parking lot.

- The parking lot will be needed from noon on Thursday until midnight on Sunday during the 2019 Founders Day Festival.
- Brad made a motion to offer DSO an in-kind sponsorship in which DSO will be allowed to display a banner (10' x 2') on the tent, receive recognition on website, poster, banner located on small stage and during announcements from the main stage during the festival. Mike seconded. Motion passed. Ayes: 10, Nays: 0 Abstentions/Recusal: 0.
- Mariana will present this to Mayor Purcell and he will see that the offer is given to DSO.

IV. STANDING COMMITTEE REPORTS

The following updates relate to the administration of the 2019 Founders Day Festival. No action to be taken.

A. Site Plan

Michael Monaghan and Brenda Medcalf

- Will need to get cable ramps to go over any extension cords that cross walkways and streets.
- Changes may be made to the site plan once we receive answer from DSO regarding the parking lot use.

B. Entertainment

Brad Thomas

- There will be a real stage for the second stage.
- It can be set up in 30 – 45 minutes.
- Heavy duty extension cords will be needed.
- Test to go over stage will be needed.
- Parking passes will be given to bands and will need to be different from others that will be allowed to go in the gate located at Old Fitzhugh.
- People's Choice will play Friday night. Rest of the line-up has not been finalized.

C. Arts & Crafts

Michael Monaghan

- 48 booths sold.

D. Parade

Brenda Medcalf and Stephanie Holtzendorf

- 24 entries received.

. Publicity

Bonnie Gonzalez

- Jake reported that he spoke with Kathy Richardson (Kathy B Designs) regarding the logo for Founders Day. She presented Jake with 5 logo designs.

- The commission discussed and decided on Logo # 1 with a few changes.
- The parade application needs to be moved from the Entertainment tab on the website to a parade tab. People are calling in that they cannot find the application.
- Need more information going out on Facebook.
- A video taken at last year's festival will be available to put on the website.

F. Sponsorship and Underwriting

Mariana Espinoza, Sharon Goss, Brenda Medcalf, Brian Daniel and Jake Adams

- Behind in sponsorships.
- Locktite may not come in at the amount they did last year.

G. Sanitation

Paul Sanchez and Brian Daniel

- Street sweeper has been set up for Founders Day.
- Waste Connections will try the recycling again.
- J-Bar increased their price by 19% and Paul is negotiating with them to get the proposed price reduced.
- Mules need to be rented.
-

H. Security

Darrell Debish and Brenda Medcalf

- Bike racks will be along both sides of one lane at the administration building and down Mercer Street.
- 7 am pickup needs to be changed to pick up at the end of the parade.
- 2 security officers will cost \$1,500. Brenda will contact Hays County to see if they would be less cost.

Traffic and Parking

Darrell Debish and Brenda Medcalf

- No Report

J. Volunteers

- No report.

V. UPCOMING MEETINGS

A. Founders Day Commission:

February 25, 2019 - Regular Meeting 6:30 p.m.

March 11, 2019 – Regular Meeting 6:30 p.m.

March 25, 2019 – Regular Meeting 6:30 p.m.

City Council & Board of Adjustment:

February 12, 2019 - Workshop 5:30 p.m. / Regular Meeting 6:30 p.m.

February 19, 2018 - Regular Meeting 6:00 p.m.

March 12, 2019 – 5:30 p.m. Workshop, 6:30 p.m. Regular Meeting.

VI. ADJOURN

- Brad made a motion to adjourn. Brian Daniel seconded. Meeting adjourned at 8:06 pm.