

City of Dripping Springs
Farmers Market Association Board Meeting Agenda
Thursday, July 19, 2018 at 10:00 AM
City Hall, 511 Mercer Street, Dripping Springs, Texas

I. CALL TO ORDER AND ROLL CALL

COMMISSION MEMBERS:

Gouri Johannsen - Chair

Marianne Simmons - Vice Chair

Teresa Strube - Secretary

Claudia Oney Sara Gates Kyle Koen Vacant Vacant CITY STAFF/APPOINTED

OFFICIALS Mariana Espinoza, Parks & Community Services Director Laurel Robertson,
Farmers Market Manager

II. PRESENTATION BY CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

A. Approval of the Minutes of the June 21, 2018 Regular Farmers Market Association Board Meeting

IV. REPORTS

A. Parks & Community Services Report

B. Farmer's Market Manager's Monthly Report - Laurel Robertson

C. Fiscal Year 2018 Income Statement Monthly Report - Month ending June 2018

V. MARKETING AND PUBLIC RELATIONS

Discussion and possible action regarding:

A. Marketing and Public Relations Committee Report - Marianne Simmons

1. Tomato Time! Event Report- Laurel Robertson

B. Social Media Update- Instagram, FB Market Event- Mariana Espinoza

C. Carrot Sculpture Update- Mariana Espinoza

D. Dripping Springs Outlook Advertorial Update- Laurel Robertson

E. New Banners- Laurel Robertson

F. American Farmland Trust Farmers Market Celebration Update- Mariana Espinoza

G. Monthly Markets Event Planning- Teresa Strube

H. Market Metrics- Gouri Johannsen

VI. MARKET VENUE

Discussion and possible action regarding:

A. Recommendation of the Hays County CERT (Emergency Management) Rehab Truck at Farmers Market Once A Month- Laurel Robertson

B. TIRZ Board Meeting Report

VII. SPONSORSHIPS AND GRANTS SUBCOMMITTEE

Discussion and possible action regarding:

A. Sponsorship Activity

1. Consolidated Sponsorship Form

B. Grants Activity

VIII. RULES AND REGULATIONS SUBCOMMITTEE

Discussion and possible action regarding:

A. Rules and Regulation Activity

IX. OTHER BUSINESS

Consideration and possible action regarding:

A. New Vendor Applications regarding Herbologia and This Old Wood- Laurel Robertson

1. Herbologia
2. This Old Wood

B. Vendor Inspections

C. Board Appointments

X. ANNOUNCEMENTS

- A. August 14, 2018 - Regular City Council Meeting, 5:30 PM Workshop/6:30 PM Regular Session
- B. August 21, 2018 - Regular City Council Meeting, 6:00 PM
- C. **August 16, 2018 - Regular Farmers Market Association Board Meeting, 10:00 AM**

XI. ADJOURN

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted at City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com on the 12th day of July 2018, at 4:45 p.m..


City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.

