

City of Dripping Springs
Farmers Market Association Board Special Meeting Agenda
Thursday, September 27, 2018 at 10:00 AM
City Hall, 511 Mercer Street, Dripping Springs, Texas

I. CALL TO ORDER AND ROLL CALL

COMMISSION MEMBERS:

Gouri Johannsen - Chair
Marianne Simmons - Vice Chair
Teresa Strube - Secretary
Claudia Oney
Sara Gates
Kyle Koen
Vacant
Vacant

CITY STAFF/APPOINTED OFFICIALS

Mariana Espinoza, Parks & Community Services Director
Laurel Robertson, Farmers Market Manager

II. PRESENTATION BY CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

A. Approval of the Minutes of the August 16, 2018 Regular Farmers Market Association Board Meeting

IV. REPORTS

- A. Parks & Community Services Report**
- B. Farmer's Market Manager's Monthly Report - Laurel Robertson**
- C. Fiscal Year 2018 Income Statement Monthly Report - Month ending August 2018**

V. MARKETING AND PUBLIC RELATIONS

Discussion and possible action regarding:

- A. Market Metrics Plan- Sara Gates, Marianne Simmons & Gouri Johannsen**
 - 1. Updated Plan
 - 2. Surveys
- B. Social Media Updates, Instagram, Facebook Market Event- Mariana Espinoza**
- C. Booth at the Hill Country Living & Rainwater Revival Festival- Marianne Simmons**
- D. Outlook Advertising Update- Laurel Robertson**
- E. Update on Purchasing New Banners- Laurel Robertson**

VI. MARKET VENUE

Discussion and possible action regarding:

- A. TIRZ Board Meeting Report**
- B. North Hays County Fire/Rescue Calendar Sales at the Market- Laurel Robertson**
- C. 2018 Holiday Market- Laurel Robertson**
- D. Headwaters Farmers Market- Laurel Robertson**

VII. SPONSORSHIPS AND GRANTS SUBCOMMITTEE

Discussion and possible action regarding:

B. Grants Activity

VIII. RULES AND REGULATIONS SUBCOMMITTEE

Discussion and possible action regarding:

A. Rules and Regulation Activity

IX. OTHER BUSINESS

Consideration and possible action regarding:

A. New Vendor Applications- Laurel Robertson

1. Sharp Fitness
2. Cosmic Cowboy

B. Vendor Inspections

C. Market Manager Pay and Hours

D. Board Appointments

X. ANNOUNCEMENTS

A. October 9, 2018 - Regular City Council Meeting, 5:30 PM Workshop/6:30 PM Regular Session

B. October 16, 2018 - Regular City Council Meeting, 6:00 PM

C. October 18, 2018 - Regular Farmers Market Association Board Meeting, 10:00 AM

XI. ADJOURN

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted at City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com on the 21st day of September 2018, at 11:15 a.m..

Andrea Cunningham
City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.

