

**City of Dripping Springs**  
**Farmers Market Association Board Meeting Agenda**  
**Thursday, November 16, 2017 at 10:00 AM**  
**City Hall, 511 Mercer Street, Dripping Springs, Texas**

**I. CALL TO ORDER AND ROLL CALL**

**COMMISSION:**

|                               |                |                |
|-------------------------------|----------------|----------------|
| Gouri Johannsen - Chair       | Claudia Oney   | Lori Broughton |
| Marianne Simmons - Vice Chair | Charissa Giles | Vacant         |
| Teresa Strube - Secretary     | Vacant         |                |

**Market Manager:** Laurel Robertson

**II. PRESENTATION BY CITIZENS**

*Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.*

**III. MINUTES**

*Discuss and Consider Approval of:*

- A. Approval of the Minutes of the October 19, 2017 Regular Farmers Market Association Board Meeting**

**IV. REPORTS**

- A. Farmers Market Manager's Monthly Report - Laurel Robertson**  
**B. Fiscal Year 2018 Income Statement Monthly Report**

**V. MARKETING AND PUBLIC RELATIONS**

*Discussion and possible action regarding:*

- A. Marketing and Public Relations Committee Report - Marianne Simmons**  
**B. Market Website Updates - Laurel Robertson**  
**C. Market Thank You Project - Marianne Simmons**  
**D. Market Events Planning**  
    1. Update on Holiday Market - Laurel Robertson  
    2. Holiday Market Gift Baskets - Marianne Simmons

**VI. MARKET VENUE**

*Discussion and possible action regarding:*

- A. Update on the Complaints/Incident Form - Marianne Simmons, Laurel Robertson**  
**B. Storage Update and Info Booth Seating Requirements - Laurel Robertson, Gouri Johannsen**  
**C. TIRZ Board Meeting Report - Marianne Simmons, Teresa Strube**

**VII. SPONSORSHIPS SUBCOMMITTEE**

*Discussion and possible action regarding:*

- A. Sponsorship Activity**

**VIII. RULES AND REGULATIONS SUBCOMMITTEE**

*Discussion and possible action regarding:*

- A. Dripping Springs Farmers Market Rules and Regulations Revisions Update - Gouri Johannsen, Lori Broughton**

**IX. OTHER BUSINESS**

*Consideration and possible action regarding:*

**A. New Vendor Applications**

1. Quality Seafood
2. HelloFresh (Special Event Participant)

**B. Vendor Inspection Process and Progress Update - Marianne Simmons, Teresa Strube**

**C. Increasing Vendor Retention - Laurel Robertson**

**D. Market Manager Job and Pay Structure Report**

**X. ANNOUNCEMENTS**

A. Regular City Council Meeting December 12, 2017, 5:30 PM Workshop/6:30 PM Regular Session

Regular City Council Meeting December 19, 2017, 6:00 PM

B. Farmer's Market Board Meeting December 14, 2017, at 10:00 AM

**XI. ADJOURN**

*All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted at City of Dripping Springs City Hall and website, [www.cityofdrippingsprings.com](http://www.cityofdrippingsprings.com) on the 10th day of November 2017, at 5:00 p.m..*

  
City Secretary

*This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.*

