

City of Dripping Springs
Farmers Market Association Board Meeting Agenda
Tuesday, June 14, 2016 at 10:00 AM
City Hall, 511 Mercer Street, Dripping Springs, Texas

I. CALL TO ORDER AND ROLL CALL

COMMISSION:

Marianne Simmons - Chair	Gouri Johannsen	Aimee Mick
Diana Black	Teresa Strube	Aubrey Munguia
Claudia Oney	Gary Gilstrap	

Market Managers: Laurel Robertson

II. PRESENTATION BY CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

- A. Approval of Special Meeting Minutes, April 21, 2016
- B. Approval of Regular Meeting Minutes, May 10, 2016

IV. REPORTS

- A. Farmers Market Manager's Monthly Report
Report from the Market Manager to the Board regarding Farmers Market activities.
- B. Fiscal Year 2016 Budget Revenues and Expenses Monthly Report

V. MARKET EVENTS PLANNING AND UPDATES

Discussion and possible action regarding:

- A. Farmers Market Activities and Editorial Calendar June 2016 through September 2016
- B. "Take-Home Tips" Program Report for June 22 - 29, 2016
- C. Report on the 2016 Tomato Round-Up
- D. Volunteering for the City Information Table at the Dripping Springs Fair and Rodeo July 22 - 23, 2016

VI. MARKETING AND PUBLIC RELATIONS

Discussion and possible action regarding:

- A. Marketing and Public Relations Committee Report
- B. Purchase of New Farmers Market Banner for Display on US HWY 290
- C. Purchase of a "Take-Home Tips" Banner for Display on US HWY 290
- D. Purchase of Farmers Market Special Event Signs
- E. Revised Farmers Market Vendor Survey

VII. RULES AND REGULATIONS SUBCOMMITTEE REPORT

Discussion and possible action regarding:

- A. Amendment to the Farmers Market Rules and Regulations to Include Language Stating Market Manager will Collect Confidential Sales Data to Provide Required Measurement of Success of Marketing Efforts for Grant Applications

VIII. OTHER BUSINESS

Discussion and possible action regarding:

A. New Vendor Applications

1. Hair of the Dog
2. Steve Sauerwein

B. Pending Vendor Inspections

C. Special Event Applications

D. Tomato Round-Up Budget

E. Recommended Changes to the Farmers Market Facilities

1. New Picnic Tables
2. Recycling Container
3. 2017 Farmers Market Association Board Budget Requests Including Cedar Mulch, Parking Area Repairs and Maintenance, and Repairs to the West and East Areas

F. Recommended Changes to the Farmers Market Layout

1. New "Take-Home Tips" Presentation Area
2. Revising the Farmers Market Layout to Accommodate More Vendors
3. Vendor Approval Priorities and Ratio of Food Considerations
4. Vendor and Customer Parking Spaces

G. Vacant Farmers Market Association Board Position

H. Annual Chair Appointment Recommendation to City Council

IX. ANNOUNCEMENTS


A. Regular City Council Meeting, June 14, 2016 at 7:00pm

B. Regular Parks and Recreation Commission Meeting, July 11, 2016 at 6:00pm

C. Regular Farmers Market Association Board Meeting, July 12, 2016 at 10:00am

X. ADJOURN

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted at City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com on the 9th of June, 2016 at 5 o'clock PM.



Kerri Craig, City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.