

City of Dripping Springs
Farmers Market Association Board Meeting Agenda
Tuesday, November 10, 2015 at 10:00 AM
City Hall, 511 Mercer Street, Dripping Springs, Texas

I. CALL TO ORDER AND ROLL CALL

COMMISSION:

Marianne Simmons - Chair	Gouri Johannsen	Aimee Mick
Diana Black	Teresa Strube	Aubrey Munguia
Claudia Oney	Gary Gilstrap	

Market Manager: Stacy Qualls

II. PRESENTATION BY CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

A. Approval of Regular Meeting Minutes, October 13, 2015

IV. REPORTS

A. Farmers Market Manager's Monthly Report

Report from the Market Manager to the Board regarding Farmers Market activities.

B. Fiscal Year 2016 Budget Revenues and Expenses Monthly Report

V. MARKET EVENTS PLANNING AND UPDATES

Discussion and possible action regarding:

A. Healthy Living Demonstration, October 28, 2015 (Postponed from October 21, 2015)

B. Healthy Living Demonstration, November 11, 2015

C. Texas Department of Agriculture Healthy Living Grant Final Report (Deadline December 15, 2015)

D. Holiday Market

E. 2016 Vendor Gathering and Orientation

VI. MARKETING AND PUBLIC RELATIONS

Discussion and possible action regarding:

A. Marketing and Public Relations Committee Report

B. Buy Fresh Buy Local Update

C. New Farmers Market Logo Design

D. Social Media Training Update

E. Proposed New Banner Designs

F. Proposed Banner Locations

G. Holiday Gift Basket Plan and Supplies

H. Special Event (Day of Market) Signage Update and Proposed Variance Request

VII. SPONSORSHIPS SUBCOMMITTEE REPORT

Discussion and possible action regarding:

- A. Proposed Sponsorship Flier and Levels
- B. Plan for Distribution of Fliers

VIII. RULES AND REGULATIONS SUBCOMMITTEE REPORT

Discussion and possible action regarding:

- A. Proposed Amendment to VII. Non-Compliance, Penalties and Appeals to Provide Clarification and to Revise Penalty Schedule
- B. Submission of Rules and Regulations Revisions to City Council for Approval

IX. OTHER BUSINESS

Discussion and possible action regarding:

- A. Review Vendor Applications
 - 1. Family First Chiropractic
 - 2. Epicure, Julio Llop
- B. Non-Farmers Market Events Being Held at Veterans Memorial Park/The Triangle
 - 1. Frosty's Trees Event: Parking Plan and Signage Needs for Event Customers and Market Vendors
 - 2. City Christmas Tree Installation and Implications for Market Layout
- C. Final Review of Approved Farmers Market Fee Schedule and Submission to City Council for Approval
- D. City of Dripping Springs Restructuring: Implications for the Dripping Springs Farmers Market
- E. New Municipal Officer Packet Review
- F. Farmers Market Manager Job Description

X. ANNOUNCEMENTS

- A. Regular City Council Meeting, November 10, 2015 at 7:00pm
- B. Regular Parks & Recreation Commission Meeting, December 14, 2015, at 6:00pm
- C. Regular Farmers Market Association Board Meeting, December 8, 2015 at 10:00am

XI. ADJOURN

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted at City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com on the 6th of Nov, 2015 at 3 o'clock P.M.


Kerri Craig, City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.