

City of Dripping Springs
Farmers Market Association Board Meeting Agenda
Tuesday, October 13, 2015 at 10:00 AM
City Hall, 511 Mercer Street, Dripping Springs, Texas

I. CALL TO ORDER AND ROLL CALL

COMMISSION:

Marianne Simmons - Chair	Gouri Johannsen	Aimee Mick
Diana Black	Teresa Strube	Aubrey Munguia
Claudia Oney	Gary Gilstrap	

Market Managers: Stacy Qualls

II. PRESENTATION BY CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

A. Approval of Regular Meeting Minutes, September 8, 2015

IV. REPORTS

- A. Farmers Market Manager's Monthly Report
Report from the Market Manager to the Board regarding Farmers Market activities.
- B. Fiscal Year 2015 Final Budget Review
- C. Fiscal Year 2016 Budget Revenues and Expenses Monthly Report

V. MARKET EVENTS PLANNING AND UPDATES

Discussion and possible action regarding:

- A. 2016 Meeting Calendar
- B. Healthy Living Demonstration, October 21, 2015
- C. National Food Day, October 24, 2015
 - 1. Promotion of Healthy Living Demonstration
 - 2. Use of Resources
 - 3. Social Media
- D. Holiday Market Schedule Confirmation

VI. MARKETING AND PUBLIC RELATIONS

Discussion and possible action regarding:

- A. Marketing and Public Relations Committee Report
- B. Buy Fresh Buy Local Update and Use of Logo
- C. New Farmers Market Logo Design
- D. Farmers Market Participation at the City of Dripping Springs Community Open House, Thursday, October 22nd, 5:00pm to 8:00pm, Dripping Springs Ranch Park
- E. Improvement of Market Social Media Outreach
 - 1. Social Media Training Classes for Market Manager with the Austin Community College Center for Non-Profit Studies

VII. SPONSORSHIPS SUBCOMMITTEE REPORT

Discussion and possible action regarding:

- A. Proposed Sponsorship Levels and Benefits

VIII. RULES AND REGULATIONS SUBCOMMITTEE REPORT

Discussion and possible action regarding:

- A. Proposed Amendment of II. Definitions to include Special Event Participant and Holiday Vendor
- B. Proposed Amendment to III. Market Participation to provide clarification for Application Instructions
- C. Proposed Amendment to VII. Non-Compliance, Penalties and Appeals to provide clarification for late arrival and early departure

IX. OTHER BUSINESS

Discussion and possible action regarding:

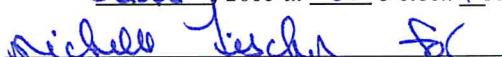
- A. Farmers Market Association Board Contact List
- B. Revised Farmers Market Applications and Forms
- C. Revised Farmers Market Fee Schedule
- D. Non-Farmers Market Events Being Held at Veterans Memorial Park/The Triangle
 - 1. Update on Parking Plan and Signage Needs for Event Customers and Farmers Market Vendors
- E. Creation and Appointment of a Tomato Round-Up Subcommittee
 - 1. Approval of Date for the 2016 Tomato Round-Up, June 25, 2016
 - 2. Approval of Proposed Location for the 2016 Tomato Round-Up (Veterans Memorial Park/The Triangle)
 - 3. Proposed Tomato Round-Up Mission Statement

X. ANNOUNCEMENTS

- A. Regular City Council Meeting, October 13, 2015 at 7:00pm
- B. Regular Parks & Recreation Commission Meeting, November 9, 2015, at 6:00pm
- C. Regular Farmers Market Association Board Meeting, November 10, 2015 at 10:00am

XI. ADJOURN

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted at City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com on the 9th of October, 2015 at 2 o'clock P.M.


Kerri Craig, City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.