



CITY OF DRIPPING SPRINGS

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FOR IMMEDIATE RELEASE

***Join H-E-B and the City of Dripping Springs
in Fundraising for Harrison Ranch Park***

Date: August 11, 2010

Editors Note: If you have any questions regarding this press release, please call City Administrator Michelle Fischer or Deputy City Administrator Ginger Faught at 512-858-4725.

DRIPPING SPRINGS, TEXAS – H-E-B Dripping Springs has continued to champion the City of Dripping Springs' Harrison Ranch Park improvement project in conjunction with the store's recent grand opening.

Joining in the community-wide effort to fundraise for the transformation of a heavily wooded and rolling parkland into an equestrian and agricultural themed park with facilities for horse riding and other multi-use activities, H-E-B recently provided a challenge to area residents and shoppers to purchase \$20,000 in H-E-B gift cards with 100% of the proceeds to be donated to Harrison Ranch Park. The City of Dripping Springs is thrilled to announce that area residents and shoppers met that challenge with tremendous success and H-E-B has now donated \$20,000 to Harrison Ranch Park!

Keeping the momentum going strong, H-E-B has generously offered to conduct a tear pad campaign to raise additional funds for improvements at Harrison Ranch Park (see attached tear pad graphic). Through September 26th, customers and partners can donate \$1, \$3, or \$5 at H-E-B Dripping Springs store's check stands, with all proceeds benefitting the park. It is a simple process that allows customers and employees to tear off a coupon and add the desired amount to their final grocery bill. Stop by H-E-B today to donate to the campaign!

Donations will support the City-owned Harrison Ranch Park that spans 68 rolling acres facing Ranch Road 12, across from Dripping Springs Elementary School. The City of Dripping Springs received a Texas Parks and Wildlife Department matching grant of \$500,000 which will allow for more than six acres of the Harrison Ranch Park property surrounding Little Barton Creek to be set aside for dedication as a wildlife preservation and conservation area. Other park

developments will include a covered, open-air multi-use pavilion, a play ground, primitive tent campsites, a wildlife viewing area, a crushed granite pedestrian trail, a path which will support bicycles and wheelchairs, open play area, equestrian trails, an 18-hole course for disk (Frisbee) golf, two regulation horseshoe and washer courts and designated picnic areas. With H-E-B's help and the support of other local businesses and donors, this community-wide dream will soon become reality.

Traditionally H-E-B enjoys finding new ways to give back to the communities in which it serves. H-E-B's *Spirit of Giving* and commitment to community service is at the core of its mission, annually contributing more than five percent of gross pre-tax earnings to community initiatives and charities across Texas.

For continued information on the progress at Harrison Ranch Park, please see the HRP website at www.dswildwestfest.com