

**City of Dripping Springs
Founder's Day Commission
Bi-Monthly Meeting**

January 11, 2016

Attending: Brenda Medcalf, Stephanie Holtzendorf, Paul Sanchez, Brad Thomas, Mike Monaghan, DeNae Lee, Sharon Goss, EvanTaddia, DeNae Lee, Trent Edwards.

Absent: Chris Nuccio, AJ Bergeron.

I. Call to Order: 6:35 pm by Brenda Medcalf

II. Presentation of Citizens: None.

III. Minutes: Minutes of the November 9, 2015 meeting were read.
Mike made a motion to accept the minutes from the meeting as read.
Trent seconded. Minutes accepted.

IV. Business

A. Approval of Electrical Upgrades Required by Pedernales Electric Cooperative for 2016 Founders Day Festival.

- Mayor Purcell reported that PEC determined that some of the electrical loops and some equipment on the poles need to be upgraded. These improvements need to begin as soon as possible. Approximate cost is \$5000. Mike made a motion to accept the electrical upgrade. Brad seconded. Motion passed unanimously.

B. Proposal from KDRP Radio for Festival Advertising

- There was discussion regarding advertising for the 2016 Founders Day Festival. The Commissioners agreed that radio advertising is not needed. Paul made a motion that no FD budget should be spent on radio or television advertising for this year's festival. Mike seconded. Motion passed unanimously.

C. Approval of 2016 Founders Day Festival Sponsorship Levels.

- There was discussion on having a title sponsor for Founders Day. The Commissioners agreed that this is something to look into for this year and the future. Brad made a motion to accept the current sponsorship levels and add the level of title sponsor with the amount and benefits of this level to be determined later. Trent seconded. Motion passed unanimously.

D. Approval of 2016 Founders Day Sponsorship, Vendor, Food Vendor and Parade Application Forms.

- Sponsorship letter-letter and levels approved with the sponsorship deadline being February 29, 2016 and adding the level of Title Sponsor.
- Food Vendor application approved with updates.
- Vendor form approved with updates.

- Parade entry form not approved at this time. Brenda made a motion to table this until the next meeting as changes need to be made regarding fee, rules, etc. Trent seconded. Motion passed unanimously.
- Paul made a motion to approve all forms except the parade form which will be tabled until next meeting. Brad seconded. Motion passed unanimously.
- DaNae will send out the new contract forms from the City in order to get bids for Founders Day Services, equipment and supplies.

Standing Committee Reports

A. Site Plan:

- No report.

B. Food:

- Everything went smoothly. Had issues with one particular vendor.

C. Entertainment:

- There will be a new sound person this year who also has a stage that can be made into an size . \$1340 for that stage and includes everything needed for set up.
- Brad is still looking for a band for Saturday night.

D. Arts & Crafts:

- No report.

E. Business Booths:

- No report.

F. Parade

- No report.

G. Publicity

- No report.

H. Sponsorship/Underwriting

- No report.

I. Sanitation

- No report.

J. Security :

- No report.

K. Traffic/Parking:

- No report.

L. Volunteers:

- No report.

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VI. Adjourn

- Motion to Adjourn made by Brad. Seconded by Trent. Meeting adjourned at 7:45 pm.

Next meeting will be January 25 at 6:30 at City Hall.

Respectfully submitted,

Stephanie Holtzendorf

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Founders Day Commissioner