



City of Dripping Springs
Farmers Market Association Board Regular Meeting
Thursday, January 17, 2019 at 10:00 AM
City Hall Conference Room No. 1
511 Mercer Street - Dripping Springs, TX 78620

I. CALL TO ORDER AND ROLL CALL

Commission Members:

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

Sara Gates

Kyle Koen

Claudia Oney

Vacant

Vacant

City Staff/Appointed Officials:

Mariana Espinoza, Parks & Community Services Director

Laurel Robertson, Farmers Market Manager

II. PRESENTATION OF CITIZENS

Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit on each citizen wishing to speak.

III. MINUTES

- A. Discuss and consider approval of the Farmers Market Association Board Regular meeting minutes of December 20, 2018**

IV. REPORTS

- A. Parks and Community Services Department Annual Report**
- B. Market Manager's Monthly Report**
- C. Farmers Market December 2018 Income Statement**

V. MARKETING & PUBLIC RELATIONS

- A. Discuss and consider approval of a promotional campaign for the Dripping Springs Farmers Market 10 Year Anniversary**
- B. Discuss and consider approval of an Ad for the upcoming Texas Night Sky Festival**
- C. Discussion regarding current Instagram activity**
- D. Discussion regarding an update on the Market Survey Data Analysis- Gouri Johannsen**

VI. MARKET VENUE

- A. Discuss and consider approval of a Weather Cancellation Policy**
- B. Discuss and consider approval of purchase of Keurig coffee machine for market**
- C. Discuss and consider recommendation to the City Council for increased Vendor Booth Fees for 2019**
- D. Discussion regarding the 2019 Vendor Social**

VII. SPONSORSHIPS & GRANTS SUBCOMMITTEE

- A. Discuss and consider approval of additional sponsorship benefits**

VIII. OTHER BUSINESS

- A. Discuss and consider recommendation to City Council regarding restructuring the Market Manager position- Laurel Robertson and Gouri Johannsen**
- B. Discussion regarding Vendor Inspection of WOW Texas Honey**

IX. UPCOMING MEETINGS

- A. Farmers Market Association Board:
February 21, 2019 - Regular Meeting 10:00 a.m.
March 21, 2019- Regular Meeting 10:00 a.m.**
- B. City Council & Board of Adjustment:
February 12, 2019 - Workshop 5:30 p.m., Regular Meeting 6:30 p.m.
February 19, 2019 - Regular Meeting 6:00 p.m.
March 12, 2019 - Workshop 5:30 p.m., Regular Meeting 6:30 p.m.**

X. ADJOURN

TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION

*All agenda items listed above are eligible for discussion and action unless otherwise specifically noted.
This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas
Codes, Annotated.*

*I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website,
www.cityofdrippingsprings.com, on January 11, 2019 at 8:30 a.m.*



City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.

