

**City of Dripping Springs
Founder's Day Commission
Bi-Monthly Meeting**

March 12, 2018

Attending: Brenda Medcalf, Evan Taddia, Michael Monaghan, Brian Daniel, Stephanie Holtzendorf, Jake Adams, Brian Varnell, Paul Sanchez, Sharon Goss.

Mariana Espinoza, Parks and Community Services director
Kay Allen, Emergency Management Planner
Chad Gilpin, City Engineer

Absent: Chris Nuccio, Brad Thomas

I. **Call to Order:** 6:35 pm by Brenda Medcalf

II. **Business:**

A. **Approval of Minutes from the Regular Meetings of:**

July 10, 2017	October 23, 2017	November 13, 2017
January 08, 2018	January 22, 2018	February 26, 2018

- Motion made by Evan to accept the minutes as presented. Mike seconded. Minutes accepted.

B. **Viking Parade Fencing to Supply Barricades for the 2018 Founders Day Festival Parade.**

- Proposal was reviewed. It was determined that less fencing will be used than the proposal indicates.
- Brian made a motion to accept the proposal from Viking Fencing with costs not to exceed the amount of the proposal. Jake seconded. Motion passed.

C. **Video Publicity for the 2018 Founders Day Festival**

- Two proposals were reviewed by the commission. One from KGM Video Productions and the other from Double Z Productions.
- Jake recommended using KGM Video Products. Their proposal indicates they will be on site the entire weekend and it is the less expensive of the two proposals.
- Paul inquired as to whether or not there was enough budget to cover the expense and Jake indicated this would be covered within the current budget.
- Evan made a motion to accept the KGM Productions proposal for videoing the 2018 Founders Day Festival. Brian seconded. Motion passed.

D. **Discussion of Vendor Entrance and Exits**

- Both entrances will have permanent barriers with some type of moveable vehicle for entrance of food, arts/crafts vendors.

- Barricades for other entrances that were discussed were water filled barriers, trailers w/back hoes, etc.

E. **2018 Founders Day Contracts**

- Contracts still needed: Church of the Springs, J- Bar, Rotary Club. Goodnight Society

III. **Standing Committee Reports**

A. **Site Plan:**

- The week of March 26 a meeting of the merchants on Mercer Street to distribute information for the Founders Day Festival. Meeting was decided upon so the commissioners do not have to walk Mercer Street and visit each merchant.

B. **Food:**

- No Report

C. **Entertainment:**

- No Report

D. **Arts & Crafts:**

- 70% Full.

E. **Parade**

- Almost full.

F. **Publicity**

- Website is complete. Once approved it will go live.

G. **Sponsorship/Underwriting**

- Verbal \$53,000 sponsorships to date.
- Jake would like an area on Mercer by RR12 for the platinum sponsors.
- Will not have the home depot stage this year for the VIP area but will rope off a section in the same area as last year's VIP area was located.
- Will have set times for sponsors to have their individual 'Meet and Greet'.

H. **Sanitation**

- No Report

I. **Security :**

- Discussed in Business item D.

J. **Traffic/Parking:**

To be discussed in detail at March 26th meeting.

K. **Volunteers:** No report.

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V. **Announcements**

Next meeting will be 03/26/2018 at 6:30 at City Hall.

VI. **Adjourn**

Motion to adjourn made by Brad. Jake seconded. Meeting adjourned at 8:40 pm.

Respectfully submitted,

Stephanie Holtzendorf

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