



AGENDA
CITY OF DRIPPING SPRINGS
FARMERS MARKET ASSOCIATION
REGULAR MEETING
Tuesday, October 14, 2014
10:00 a.m
City Hall
511 Mercer Street
Dripping Springs, Texas

*This facility is wheelchair accessible and accessible parking spaces are available.
Requests for accommodations must be made 48 hours prior to this meeting.
Please contact the City Secretary's office by phone 512-858-4725 or
fax to 512-858-5646 for further information.*

I. MEETING CALLED TO ORDER AND ROLL CALL

Marianne called the meeting to order at 10:05

All Board Members are present except Gina Gillis: Marianne Simmons, Chair; Kambra Bolch; Gouri Johannsen; Aubrey Munguia; Ralph Morren; and Jay Maffi. Also present are City Administrator Michelle Fischer, Market Manager Carolyn Hodges and Market Manager Stacy Qualls

PRESENTATIONS BY CITIZENS *Floor open to discussion on any subject. No action may be taken by law. Citizens wishing to speak shall do so after being recognized by the Chair. The Chair may establish a time limit as necessary.*

- A. Introduction and Oath of Office - Board Members: *Aimee Mick, Abrey Munguia, Marianne Simmons, Jay Maffi, Ralph, Gouri Johannsen,*

II. MINUTES

Discussion and Possible Action regarding:

- A. Approval of Regular Meeting Minutes, September 9, 2014 *no minutes available therefore tabled to next meeting*

II. BUSINESS

Discussion and Possible Action regarding:

- A. Vendor Applications

1. New Applications

2. High Country Bison – *Ralph motioned and 2nd by Aimee No objections. Motioned was passed to accept Hill Country Bison as a vendor to sell only their products that are processed at the Hess Texas processing plant. Those products must be clearly labeled for sale upon submitting completed application, labels and fee.*

- A. Review of September & October Markets

1. Market Manager Reports

2. Market Layout Survey Report & Recent Layout Re-configuration - *the majority of vendor feedback stated that they would like to stay in the same spot as much as possible but due to each week's vendor attendance, new vendors, etc, the Market Managers have the discretion in changing the set-up as needed.*

- A. Fall Advertising Options

1. Radio – KDRP, KUT

2. Print – DS Outlook, News Dispatch, Echo, DS Insight

3. Other

After reviewing the options, it was decided to proceed with year-round business card size ad for the Dripping Springs OutLook, and _____ for Dripping Springs Insight

- A. Planning

1. Fall/Winter Events – *Ask Rob to hang light strings in the oaks.*

2. Holiday Markets – *Michelle will have a press release created and submitted to local media.*

- A. Administrative

1. Report on 9/29/2014 City Staff Meeting regarding Protocol for Farmers Market Administration and Inquiries: *basic inquiries will be handled by the city staff.*

A. Fiscal Year 2015 Budget

1. Amount of Contingency Funds

Carolyn voiced concern over the amount of hours she and Stacy were working and the amount allotted in the budget

A. Proposed Amendments to Market Rules & Regulations Including but not Limited to Clarification of Definitions, Regulations for Community Supported Agriculture (CSA) Distribution *Tabled to next meeting*

II. ANNOUNCEMENTS

A. Regular City Council Meeting, Tuesday, October 14, 2014 at 6:00 p.m.

B. Regular City Council Meeting, Tuesday, October 21, 2014 at 6:00 p.m.

C. Farmers Market Board Association Meeting, October 11, 2014 at 10:00 a.m.

II. ADJOURN – *Ralph Motioned for Adjournment and Aubrey 2nd – no objections*

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. Notice is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated. I certify that the above notice of meeting was posted on the bulletin board at City of Dripping Springs City Hall and the City Dripping Springs website, www.cityofdrippingsprings.com on the _____ of _____, 2014 at _____ o'clock __M.

City Secretary: _____
Stephanie Hansmann, Deputy City Secretary