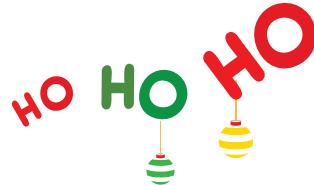




2023 Sponsorship Levels

**The Most Wonderful Time of the Year
and the Most Wonderful Sponsors!**



Santa Claus Level (\$3,000)

- 📺 Recognition as top event sponsor with business logo in all ads and printed publicity 📺
- 📺 Company logo on banner on Hwy 290 📺
- 📺 Recognition and Logo as a top sponsor on website and business featured on Facebook page 📺
- 📺 TWO vendor booth spaces 📺

Snowman Level (\$2,000)

- 📺 Business logo on all banners
- 📺 Business logo in all published advertising and posters
- 📺 Logo and link to business on webpage
- 📺 Tagged and linked from Facebook page
- 📺 TWO vendor booth spaces

Silver Star Level (\$1,000)

- 📺 Business logo on all banners
- 📺 Business logo on all published advertising and posters
- 📺 Logo and link to business on webpage
- 📺 Tagged and linked from Facebook page
- 📺 ONE vendor booth space

Reindeer Level (\$500)

- 📺 Business logo in all published advertising and posters
- 📺 Logo and link to business on webpage
- 📺 Tagged and linked from Facebook page
- 📺 ONE vendor booth space

Santa's Helper Level (\$250)

- 📺 Business name on all area posters
- 📺 Name and link to business on webpage
- 📺 Tagged and linked from Facebook page

**Unique Sponsorships Available! Only one Sponsor per unique level.
Please reach out to dslionsclub@gmail.com for details!**

Tree (\$1,000)

Stage (\$2,000)

Shopping Bag (\$3,000)

Important Info Regarding Sponsorships!

Sponsorships are non-refundable.

Logo sizes on printed material and website based on level of sponsorship.

In order to ensure inclusion in all advertisements, please email us your business logo by October 2, 2023.

Logos must be in jpg or png format, high resolution.

Please fill out the Sponsorship AND Booth Forms on next pages!



Questions? Please email dslionsclub@gmail.com
or visit christmasonmercer.com for more information.
Visit us also at [Facebook.com/ChristmasOnMercerStreet](https://www.facebook.com/ChristmasOnMercerStreet)





2023 Sponsorship Form



Please submit the below information.
Write legibly!

Business Name: _____

Contact Name: _____ Phone # _____

Mailing Address: _____

Email Address: _____

Website: _____

Do you have a Facebook Page? Circle: YES NO

If yes, Facebook address: _____

Circle Level of Choice: SANTA CLAUS - \$3,000

SNOWMAN - \$2,000

SILVER STAR - \$1,000

REINDEER - \$500

SANTA'S HELPER - \$250

(Email dslionsclub@gmail.com for opportunities & cost)

Does Your Sponsorship Include a Vendor Booth?
You MUST Fill Out the Booth Application Form, too!

Sponsorship sign-up is due by Monday, October 2, 2023 to get FULL benefits.

Please email logos to dslionsclub@gmail.com ASAP

Please make checks payable to DS Lions and mail along with this form

to: DS Lions, PO Box 53, DS, TX 78620.

\$30 fee for returned checks. EVENT HAPPENS RAIN OR SHINE – NO REFUNDS












Vendor Application Form For Sponsors

Does your sponsorship include a booth(s)? If so, along with your sponsorship form, you must also fill out this vendor form!

Booth Hours

SET UP: Saturday, Dec 2 beginning at 6:30am
OPEN FOR OPERATION: Saturday, Dec 2 10am – 5pm
BREAKDOWN: Saturday, Dec 2 by 7:15pm
Security will be on site provided by Hays County Sheriff's
Department

Rules and Regulations

-  No refunds.
-  Vendors are responsible for their own setup, take down and clean up.
-  Vendors must provide their own tents, displays, tables, chairs, etc. No generators allowed.
-  First come, first-served basis.
-  Note that this is an outside location on asphalt or dirt, no shade is provided.
-  No stakes are to be hammered into the asphalt; canopies/tents must be weighted down (25 lbs per leg).
-  The Committee reserves the right to refuse any unsuitable vendors.
-  **Booths must be open all day Saturday during booth hours (10am-5pm). Early breakdown will not be permitted.**
-  Promotional giveaways are permitted upon confirmation and approval by the Committee.

For more information, please email dslionsclub@gmail.com.

Confirmation, booth assignment, and specific set up times will be sent via email by Monday, November 13.

Business Name: _____ Returning Vendor? ☐ Yes ☐ No

Level of Sponsorship: _____

Contact Name: _____ Phone # _____

Mailing Address: _____

Email Address: _____

Booth Description/Product _____



☐ NO Electricity ☐ YES Electricity - Available in limited locations. \$10 per booth

Mail the bottom half to:
DS Lions, PO Box 53, DS, TX 78620.

