



# Dripping Springs FARMERS MARKET Sponsorship Opportunities

We invite you to become a sponsor of the Market! As a community centerpiece, the Market is a great way to promote your business in Dripping Springs and surrounding areas. Plus you will be supporting an activity that brings fresh, healthy, farm-grown produce, hand-made products, and entertainment to our community. Opportunities include three levels of Seasonal Sponsorships and three Focus Sponsorships. One is perfect for your business or organization!



## Market Facts

- Voted #1 in Texas 3 of the last 5 years
- Serving the community since 2009
- Track record of steady growth in both customers and vendors
- Texas Dept of Agriculture Certified Farmers Market and Go Texan Member
- National Farmers Market Coalition Member

## Our Reach (FY 2022)

- Average of 500 customers per market
- Weekly e-newsletter reaches 1,700+ subscribers and growing
- Facebook page has 6,600+ "Likes" and growing
- Instagram has 2,700+ followers and growing
- Featured multiple times in local and regional media (TV, Print, etc)
- Frequent mention in local Facebook groups and community pages
- Strategic outreach to local neighborhoods and HOAs



# Sponsorship opportunities...



## Seasonal Sponsorships\*

Name/logo on social media with link



Name/logo on e-newsletter with link



Name/logo at Market Info booth



Marketing materials at Market Info booth



Public announcement of sponsorship at market — complimentary 10 x10 Booth at market

4 Markets

Name/logo on DSFM website with link



Name/logo on main Market banner



Social media feature



Newsletter feature



\$1,200

### Level 1



### Level 2



### Level 3



1 Market

2 Markets

\$800

\$400

\*Spring, Summer, Fall, and Winter 3-month seasonal sponsorship options

## Focused Sponsorships

Name/logo on social media with link



Name/logo on e-newsletter with link



Public announcement of sponsorship at Market



Name/logo on music banner



Name/logo on Market Info booth



Name/logo on value/in-kind item



\$200/ Month

### Music Sponsor

### Host a Booth

### Value/ In-kind\*



\$200/ Market

\$TBD

\*Examples: Market Bags, Water Bottles, Utility Carts, Picnic Tables

**Becoming a sponsor is easy! Just go to  
cityofdrippingsprings.com/farmersmarket and fill out our form!**

Questions? Contact the Farmers Market at [farmersmarket@cityofdrippingsprings.com](mailto:farmersmarket@cityofdrippingsprings.com).