



Founders Day 2024 Call for Early Bird Sponsors!

Founders Day Festival Sponsorship Opportunities

April 26-28, 2024

**Dripping Springs City Hall
511 Mercer Street • P.O. Box 384
Dripping Springs, TX 78620
512.708.0457**

3 Easy Steps!

- 1 Choose Your Sponsorship Level**
- 2 Early Bird Parade Entry**
- 3 Early Bird Booth Registration**

**VISIT OUR
WEBSITE HERE:**



Sponsor Benefits!

**Public Recognition
Media & Event Banners**

VIP Area Access

VIP Parking Passes

**BBQ Cook-Off
Judging**

**& More Depending on
Sponsorship Level!**

Be part of one of the most beloved traditions in Central Texas! We invite you to support the 35th Annual Founders Day Festival through sponsorship. We have numerous sponsorship packages designed for families, small business owners, or corporate enterprises. Whether your company's goal is to maximize your ROI or you just want to give back some goodwill to the city you love, your name will get plenty of exposure during this year's festival which occurs on April 26-28, 2024.

About the Event

Thousands of people will gather in Dripping Springs' historic downtown district for a festive celebration of heritage and pioneer spirit. The three-day celebration kicks off with the Grand Marshal Parade and includes free music and entertainment, the Mighty Thomas Carnival, food, beer, street dances, cook-off competitions, and over 200 arts and crafts booths and business vendors.

The Value for Donors

Since 1986, patrons have come from all over Central Texas to attend this event, but make no mistake; it's the incredible folks who live here in Dripping Springs that are the heart and soul of this event. It is fair to say these festival goers take great pride in supporting businesses who have sponsored this event and their community, long after the event is over. This vibrant town continues to grow. As of 2020, the population of Dripping Springs, within its city limit, is approximately 7,454 and its extraterritorial jurisdiction (ETJ) with retail trade area is home to close to 72,000.

How to Sponsor

We make it easy! Select your sponsorship level, and pay by check or online! As an Early Bird sponsor, you can request a booth or save your spot in the parade now by filling out the reservation forms included in the packet. Sponsorships are accepted through April 2024. Late registrations may miss out on some advertising opportunities.

Questions

If you have any questions, please reach out to one of the Founders Day Sponsorship Committee Members:

Dee Marsh (512) 826-7878; dee.m@2DMmarketing.com

Darrell Debish (512) 685-6772; darrellfoundersday@gmail.com

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1 Founder's Day Festival Sponsorship Levels 2024

Sign up NOW to take advantage of the FD2024 Early Bird Special: Advertise your brand on the Founders Day website. *The sooner you sign up, the more advertisement you get!*



SPONSOR PACKAGE	FAMILY	BRONZE	SILVER	GOLD	PLATINUM	CUSTOM
DONATION	\$250	\$500	\$1,000	\$2,500	\$5,000	10,000
"Thank-you-Ad" recognition in Century News	X	X	X	X	X	X
Recognition by MC at Event	X	X	X	X	X	X
FD Certificate of Appreciation		X	X	X	X	X
Company name on Group Banner at Festival		X	X	X	X	X
Company Name on Founders Day Website		X	X	X	X	X
Company Recognized at Main Stage			X	X	X	X
Company Name (or Logo) on Founders Website for a Year			X	X	X	X
Priority Parade Access				X	X	X
(2) VIP Parking Passes				X	X	X
Access to VIP Areas during the Festival				X	X	X
Parade Entry Fee Waived				X	X	X
Recognition Plaques					X	X
Group/Team Picture					X	X
(4) VIP Parking Passes					X	X
Judging Opportunities					X	X
Work with us to design your sponsorship package						X
ADDITIONAL OPPORTUNITIES BREAKPOINT INFORMATION						
FDF Main Stage Sponsor \$15,000+	Company Logo on Main Stage, all Founders Day Festival Literature promoting your company as the Main Stage Sponsor					
FDF Parade Sponsor \$7,500	Company logo at the start of the Founders Day Parade, at the Hub and Hospitality Tent for Founders Day Patrons.					
FDF Logo Sponsor \$4,000	Exclusive access to FDF Logo to put on your own apparel, koozies, hats, etc.					

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1 Founders Day 2024 Sponsorship Form

**PLEASE COMPLETE THE FORM AND SEND WITH PAYMENT TO
CITY OF DRIPPING SPRINGS, OR PAY ONLINE!**

SPONSOR LEVEL: _____ AMOUNT PAID: _____

CONTACT NAME: _____ TITLE: _____

COMPANY NAME/FAMILY: _____

ADDRESS: _____

CITY: _____ STATE: TX ZIP: _____

EMAIL: _____ PHONE: _____

LOGO TO BE PROVIDED BY: Name: _____

Phone: _____ Email: _____

*DO YOU WANT A PARADE ENTRY? YES NO

\$75 parade entry from Family to Silver Sponsors. Parade entry fee waived for Gold level and above!

*DO YOU WANT A VENDOR BOOTH FOR SATURDAY & SUNDAY? YES NO

**If yes to either options, please fill out the additional forms attached in this packet.*

SEND FORM & CHECK BY MAIL TO:

OR

SCAN AND EMAIL THIS FORM TO:

City of Dripping Springs

Founders Day Event Coordinator

P.O. Box 384

Dripping Springs, TX 78620

jkrantz@cityofdrippingsprings.com

Pay online at:

secure.rec1.com/TX/

dripping-springs-tx/catalog/

and click on the Founders Day tab



(FOR OFFICE USE ONLY: CK. Date _____ # _____ Amount: _____ Date Rec'd _____)



DRIPPING SPRINGS
Texas



② Founders Day 2024 Sponsor Parade Entry Form

FEE: \$75 per parade float for Family to Silver levels. Parade entry fee is waived for Gold & above!

Make Payments to: City of Dripping Springs Founders Day

Must attend the Parade Meeting, date TBD. Parade theme will be announced March 1st, 2024.

Name of Persons/Organization/Entry_____

_____ # of People Walking _____ # of Animals - if so, what kind:_____

Contact Name_____ Phone_____ Email _____

Mailing Address_____ City _____ St _____ Zip _____

Will your parade float include music? Yes No

How long is your entire entry for the parade in feet? _____ (including Truck or Trailer, etc.)

Describe your float_____

③ Founders Day 2024 Sponsor Booth Application

Space is limited - Apply Now!

_____ 10' x 10' BOOTH FEE: **\$125**

Booth location not guaranteed. Our team will do their best to accommodate needs for all vendors.

Indicate street preference by number. 1st, 2nd, 3rd, 4th

_____ **MERCER STREET** _____ **FITZHUGH STREET**

_____ **WALLACE STREET** _____ **BLUFF STREET**

ELECTRICITY? FEE: **\$20** additional per booth. Only available in limited locations. YES NO

Send a photo of sample merchandise if you have not attended Founders Day Festival before.

Contact Name: _____

Company Name: _____

Product/Craft (REQUIRED): _____

Email: _____ Phone: _____

Address: _____ City: _____

State: _____ Zip: _____

Special Requests: _____